



EXPOGRÁFICA®

Expo Santa Fe CDMX
November 12-15 **2024**

JOIN THE SUCCESS OF EXPOGRÁFICA 2024

22ST EDITION

NOVEMBER 12-15, 2024 ◆ EXPO SANTA FE ◆ CDMX, MEXICO

+42 YEARS

OF EXPERIENCE, EVOLUTION AND SUCCESSFUL TRACK RECORD

BIENNAL

OF EXPERIENCE, EVOLUTION AND SUCCESSFUL TRACK RECORD LAUNCHES OF THE INDUSTRY

100%

FOR PROMOTION OF THE INDUSTRY

2 CITIES

TO COVER TWO STRATEGIC REGIONS IN DIFFERENT EDITIONS: MEXICO CITY AND GUADALAJARA

EXPOGRÁFICA'S PROFILE

For the past 20 biennial editions, we have been gathering brands and exhibitors in a unique environment in order to create businesses and to launch technological innovations.

In our 40-plus-years track record, we have managed to establish ourselves as the largest Latin American exhibition of printing, labeling and packaging technology capable of attracting thousands of qualified buyers in every edition.

Our success is possible thanks to the trust of exhibitors and visitors that continue choosing us because we are the sector's most relevant business forum, as well as the constant support of sister association and industry specialized media.

ACADEMIC PROGRAM

ESPACIO ANIDIGRAF WITHIN EXPOGRÁFICA@: HIGH LEVEL CONTENT FOR THE CONTINUOUS PROFESSIONALIZATION OF THE INDUSTRY



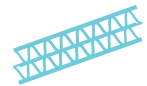
KEY CATEGORIES



LABELING



PACKAGING



CORRUGATED

+13K
HIGH VALUE VISITORS

84%
DECIDES OR INFLUENCES
THE PURCHASE

69%
PURCHASE INTENT
ON SITE



EXPOGRÁFICA IN NUMBERS

+22K

M² OF EXHIBITION SPACE

+350 TON

OF MACHINERY AND EQUIPMENT

+500

LEADING BRANDS

4 DAYS

OF EXHIBITION

91%

SALES CLOSED BY EXHIBITORS

90%

EXHIBITORS CONSIDER EXPOGRÁFICA®
A COST-EFFECTIVE FORUM FOR
THEIR BUSINESS

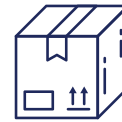
VISITOR'S PROFILE



Printing businesses



Owners and brand managers



Packaging and wrapping manufacturing businesses



Creative and advertising agencies



Suppliers



Academic institutions and associations

EXHIBITORS' CATEGORIES



SOFTWARE



PRE-PRINTING
(MACHINERY AND EQUIPMENT)



PRINTING (MACHINERY
AND EQUIPMENT)



POST-PRINTING / FINISHES
(MACHINERY AND EQUIPMENT)



PACKAGING AND WRAPPING
(MACHINERY AND EQUIPMENT)



CORRUGATED (MACHINERY
AND EQUIPMENT)



CONSUMABLES
AND SUPPLIES



PAPERS, CARDBOARDS
AND SUBSTRATES



ACCESSORIES, PERIPHERALS,
SYSTEMS AND SERVICES
FOR THE PLANT



REPLACEMENT PARTS
AND TECHNICAL SERVICE



PRINTING SERVICES AND
PACKAGING MANUFACTURING



CORPORATE SERVICES /
CONSUMER PRODUCTS



ASSOCIATIONS AND CHAMBERS



ACADEMIC INSTITUTIONS,
MAGAZINES AND MEDIA



ADVERTISING AND
MARKETING

RESERVE YOUR BOOTH TODAY

JOIN THE SUCCESS OF EXPOGRÁFICA 2024

Choose the available stands online:

expografica.com/stand

Scan this QR code with your camera:



Contact our sales team:

Teléfono: +521(55) 5536 2533 ext. 119

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Viena 160

Col. del Carmen, Coyoacán.



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www.expografica.com

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